

# 2024 SIGNATURE EVENT SPONSORSHIPS



Baruch S.  
**BLUMBERG**  
INSTITUTE

**PENNSYLVANIA**  
BIOTECHNOLOGY CENTER



# THANK YOU

Thank you for considering our request for partnership with your company. Sponsoring our signature events provides you with the unique opportunity to support the scientific community in the Greater Philadelphia region as well as the larger hepatitis B research community.

Each of our three signature events reaches a different key audience and provides an avenue to showcase your company to potential clients, vendors, and employees. We are grateful for your consideration in helping us continue to move our mission forward with your support.

**To purchase sponsorships or learn more, contact Alaina Schukraft  
[events@hepb.org](mailto:events@hepb.org) or (215) 249-7355**



# Donation Impact

*Your donation matters*



## The Hepatitis B Foundation

The Hepatitis B Foundation has been the primary source of information and support for people living with hepatitis B for more than 31 years!

### Your gifts help to:

- Conduct consults through our helpline for almost 10,000 people every year.
- Educate people living with hepatitis B and liver cancer about clinical trial options.
- Train over 2,500 community leaders each year to improve local screening and vaccination efforts around the U.S.
- Advocate for increased national prioritization and funding for cure research and programs to eliminate hepatitis B and liver cancer in the U.S.



## The Baruch S. Blumberg Institute

The Baruch S. Blumberg Institute is the research arm of the Hepatitis B Foundation, responsible for fulfilling the promise of finding new therapies and improved methods of detection for chronic hepatitis B and liver cancer.

### Your support goes a long way to help Blumberg Scientists do amazing things, like:

- Cutting-edge research for a hepatitis B cure, including SVP Inhibitors, CRISPR CAS, cccDNA, STING agonist, and interferon technologies.
- Breakthrough work on biomarkers for detection of liver cancer and other liver diseases, including non-invasive techniques!
- Development of two drugs that are currently in clinical trials due to the work of the Blumberg Institute!
- Drug discovery efforts in medicinal chemistry that identify new targets and paths of research.



## The Pennsylvania Biotechnology Center

The Pennsylvania Biotechnology Center, one of the nation's most successful life science incubators, supports nearly 100 member companies.

### Your gift helps make scientific history:

- Partnering with the other nonprofits, the Biotech center has a unique culture of collaboration between scientists, entrepreneurs, academics, and public health.

Therapies, cures and medical devices ranging from oncology, to arthritis, to regenerative medicine are developed daily.

- The PABC and Blumberg Institute together host academic programs ranging from high school to post-doc!

Between member companies and the Blumberg Institute, the Center boasts a "Wall of Fame" with eight FDA-approved drugs developed by our scientists!



Est. by the Hepatitis B Foundation

For more information contact

**Alaina Schukraft**

**(215)-249-7355**

**[alaina.schukraft@hepb.org](mailto:alaina.schukraft@hepb.org)**

# OUR EVENTS

## Pennsylvania Biotechnology Center Golf Outing



Held in May, the Annual Golf Outing is a great way to mix and mingle with some of the Greater Philadelphia region's business leaders while enjoying a competitive and fun day at Jericho National Golf Club in New Hope. This event provides you with the opportunity to support the scientific community in the Greater Philadelphia region.



**>100  
business  
leaders**



**May 13  
2024**

## Entrepreneur Spotlight



Held in July, the Entrepreneur Spotlight showcases select companies at the Pennsylvania Biotechnology Center to potential investors. The event attracts area business leaders and biotech investors for a Shark Tank-style event, where select companies pitch their business to potential investors who can help make their ideas a reality. Following their pitch, the presenters field questions from a panel of investors and experts in business development, as well as from the audience.



**>100  
business  
leaders**



**July 18  
2024**

## Regional Biotechnology Conference



Held in November, the Regional Biotechnology Conference attracts the region's movers and shakers for a half-day of dynamic speakers and topics that are important to start-up and early-stage biotech company leaders. The Regional Biotech Conference seeks to provide a networking environment for young and emerging biotech and related businesses, to help them establish and maintain their businesses, and to leverage their technologies.



**>100  
business  
leaders**



**November 14  
2024**

# 2024 SIGNATURE EVENT SPONSORSHIP

**Presenting Sponsor.....\$30,000**

## **Pennsylvania Biotechnology Center Golf Outing**

### **• Event Presenting Sponsor**

- Industry exclusive sponsorship of golf outing
- Company logo in most prominent location on all event materials
- 3 complimentary foursomes
- Recognition during opening and closing remarks
- 1 flag sign and 1 hole sign
- Recognition at lunch and dinner
- 12 seats at reception
- Opportunity to supply a promotional item for the goodie bag
- Company logo on event website
- Yard sign at the clubhouse
- Welcome banner at entrance
- Full page ad in event program

## **Entrepreneur Spotlight**

- Industry exclusive sponsorship of program and reception
- 1 minute welcome speech
- Link to company website in pre and post event emails
- Logo recognition on all event-related marketing and promotional materials: invitation, full page ad in program book, press release and program power point
- Opportunity to distribute promotional items to guests

## **Regional Biotechnology Conference**

- Industry exclusive sponsorship of event program
- 1 minute welcome speech
- 4 complimentary registrations (including VIP Lunch)
- Link to company website in pre- and post-event emails
- Company literature displayed at registration desk
- Logo recognition on all event-related marketing and promotional materials: invitation, two full page ads in program book (centerfold), program power point and press release
- Opportunity to distribute promotional items to guests



# 2024 SIGNATURE EVENT SPONSORSHIP

**Platinum Sponsor.....\$20,000**

## **Pennsylvania Biotechnology Center Golf Outing**

### **• Gold Sponsor**

- Company logo on event materials
- 2 complimentary foursomes
- Recognition during opening and closing remarks
- 1 flag sign
- 1 hole sign
- 8 seats at the reception
- Opportunity to supply a promotional item for the goodie bag
- Recognition at lunch and dinner
- Company logo on event website
- Half page ad in event program

## **Entrepreneur Spotlight**

- Logo recognition on event-related marketing and promotional materials: full page ad in program book and program power point
- Link to company website in pre- and post-event emails
- Opportunity to distribute promotional items to guests

## **Regional Biotechnology Conference**

- 3 complimentary registrations (including VIP Lunch)
- Company literature displayed at registration desk
- Link to company website in pre and post event emails
- Logo recognition on event-related marketing and promotional materials: full page ad in program book and program power point
- Opportunity to distribute promotional items to guests

# 2024 SIGNATURE EVENT SPONSORSHIP

**Silver Sponsor.....\$15,000**

## **Pennsylvania Biotechnology Center Golf Outing**

- **Silver Sponsor**
- Company logo on event materials
- 1 complimentary foursome
- 1 flag sign
- 1 hole sign
- 4 seats at reception
- Recognition at lunch and dinner
- Opportunity to supply a promotional item for the goodie bag
- Company logo on event website
- Half page ad in event program

## **Entrepreneur Spotlight**

- Logo recognition on event-related marketing and promotional materials: half page ad in program book, and program power point
- Opportunity to distribute promotional items to guests

## **Regional Biotechnology Conference**

- 3 complimentary registrations (including VIP Lunch)
- Company literature displayed at registration desk
- Logo recognition on event-related marketing and promotional materials: half page ad in program book and program power point

# 2024 SIGNATURE EVENT SPONSORSHIP

**Emerald Sponsor.....\$10,000**

## **Pennsylvania Biotechnology Center Golf Outing**

- **Corporate Pro Sponsor**
- Company logo on event materials
- 1 complimentary foursome
- 1 hole sign
- 4 seats at reception
- Opportunity to supply a promotional item for the goodie bag
- Company logo on event website

## **Entrepreneur Spotlight**

- Logo recognition on event-related marketing and promotional materials: half page ad in program book, and program power point
- Opportunity to distribute promotional items to guests

## **Regional Biotechnology Conference**

- 2 complimentary registrations (including VIP Lunch)
- Logo recognition on event-related marketing and promotional materials: half page ad in program book

**Ruby Sponsor.....\$7,500**

## **Pennsylvania Biotechnology Center Golf Outing**

- **Golf Cart Sponsor**
- Company logo on event materials
- 1 complimentary foursome
- 1 hole sign
- 4 seats at reception
- Company logo on event website
- Opportunity to supply a promotional item for the goodie bag
- Company logo on golf carts



# 2024 SIGNATURE EVENT SPONSORSHIP

**Ruby Sponsor (continued).....\$7,500**

## **Entrepreneur Spotlight**

- Logo recognition on event-related marketing and promotional materials: quarter page ad in program book and program power point
- Opportunity to distribute promotional items to guests

## **Regional Biotechnology Conference**

- 1 complimentary registration (including VIP Lunch)
- Opportunity to distribute promotional items to guests
- Logo recognition on event-related marketing and promotional materials: quarter page ad in program book

**Sapphire Sponsor.....\$5,000**

## **Pennsylvania Biotechnology Center Golf Outing**

- **Driving Range Sponsor**
- Company logo on event materials
- 1 complimentary foursome
- 1 hole sign
- 4 seats at reception
- Company logo on event website
- Opportunity to supply a promotional item for the goodie bag
- Company logo displaying on driving range

## **Entrepreneur Spotlight**

- Company name recognition on event-related marketing and promotional materials: quarter page ad in program book and program power point

## **Regional Biotechnology Conference**

- 1 complimentary registration (including VIP lunch)
- Company name recognition on event-related marketing and promotional materials: quarter page ad in program book

## **Pennsylvania Biotechnology Center, and Baruch S. Blumberg Institute Sponsorship Agreement**

Sponsor Name: \_\_\_\_\_

Sponsor Contribution Amount: \_\_\_\_\_

PABC, BSBI Logo(s) to be used by Sponsor: \_\_\_\_\_

Term of Agreement: Start: \_\_\_\_\_ End: \_\_\_\_\_

Payment Due Date (Sponsor to complete prior to signing): \_\_\_\_\_

\*Note: For individual event sponsorships, no less than 30 days prior to the event

### **Sponsor Contact Information**

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

My signature indicates authorization to make this commitment on behalf of my company.

Signature: \_\_\_\_\_

Print Name & Title: \_\_\_\_\_

Date: \_\_\_\_\_

## Payment Information

Total Commitment: \$ \_\_\_\_\_

Please select all that apply:

- Check payable to the Pennsylvania Biotechnology Center
- Credit Card
- Wire Transfer
- Payment will be provided by, \_\_\_\_\_ a Donor Advised Fund (DAF)
- Please invoice me

## Credit Card Payment

Note: All credit card transactions will include a 1% processing fee

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

In exchange for the sponsorship benefits to be provided during the term of agreement, the sponsor shall pay the fees indicated in the Sponsor Commitment within 30-days of receipt of the signed agreement.

Make checks payable to the Pennsylvania Biotechnology Center and mail to:  
Pennsylvania Biotechnology Center  
Attn: Alaina Schukraft  
3805 Old Easton Road  
Doylestown, PA 18902